

**Sky City Cultural Center/Haak'u Museum**  
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**SKY CITY CULTURAL CENTER/HAAK'U MUSEUM  
EARNS 2013 TRIPADVISOR CERTIFICATE OF EXCELLENCE**

**Honored as a Top Performing Tourist Destination as Reviewed by Travelers on the  
World's Largest Travel Site**

**Acoma, New Mexico/USA – 22, May, 2013** – Sky City Cultural Center/Haak'u Museum today announced that it has received a [TripAdvisor](#)® Certificate of Excellence award. The accolade, which honors hospitality excellence, is given only to establishments that consistently achieve outstanding traveler reviews on TripAdvisor, and is extended to qualifying businesses worldwide. Only the top-performing 10 percent of businesses listed on TripAdvisor receive this prestigious award.

To qualify for a Certificate of Excellence, businesses must maintain an overall rating of four or higher, out of a possible five, as reviewed by travelers on TripAdvisor, and must have been listed on TripAdvisor for at least 12 months. Additional criteria include the volume of reviews received within the last 12 months.

“Sky City Cultural Center/Haak'u Museum is pleased to receive a TripAdvisor Certificate of Excellence,” said Emerson R. Vallo, Director at Sky City Cultural Center/Haak'u Museum. “We strive to offer our customers a memorable experience, and this accolade is evidence that our hard work is translating into positive reviews on TripAdvisor.”

“TripAdvisor is delighted to celebrate the success of businesses around the globe, from Sydney to Chicago, Sao Paulo to Rome, which are consistently offering TripAdvisor travelers a great customer experience,” said Alison Copus, Vice President of Marketing for TripAdvisor for Business. “The Certificate of Excellence award provides top performing establishments around the world the recognition they deserve, based on feedback from those who matter most – their customers.”

**About Sky City Cultural Center/Haak'u Museum**

*The Sky City Cultural Center and Haak'u Museum, rich in cultural architecture, serves as the reception center and museum for visitors to the Pueblo of Acoma. It is the gateway to “Sky City”, the first Native American site to be named a Historic Site by the National Trust for Historic Preservation. Beauty. Culture. Art.....For More Than Two Thousand Years. Acoma Pueblo, New Mexico is more than just a tourist destination. It's part of New Mexico's cultural heritage, as the oldest continuously inhabited settlement in North America, Acoma history is also the story of the Southwest, from its initial role as the home to the Anasazi people, to the thirteenth century founding of the Pueblo, which is still alive and well as a community and touchstone for Native Americans in the area and nationwide.*